



VANNESSA MCCAMLEY | SPEAKER PROFILE

Rewire and Rise: *How to succeed in the digital age of overwhelm.*



Vannessa McCamley is a Principal Consultant, Keynote Speaker, Facilitator and Coach specialising in the Neuroscience of leadership, self-leadership, resilience and peak mental performance in the workplace.

From hospitality to 20+ years of business experience including Head of Marketing of Microsoft Business Solutions Division and Head of Sales Productivity and Enablement for global IT security organisation, Trend Micro, Vannessa can relate to the challenges we all face as executives, employees and entrepreneurs, engaging all levels with passion and practicality.

Taking an insightful yet humorous approach to Neuroscience, Vannessa breaks the study into bite-sized, digestible chunks tailored to every individual and organisation, and in doing so, has aided the leadership, imagination and outcomes of business owners, creative agencies and corporate giants around the world.

Through harnessing the biggest asset we own, our brain, Vannessa explores the concept of Neuroplasticity, or 'brain switching' - the brain's capacity to build new neural pathways for enhanced thinking and behaviour. Attendees are taught to unlock their creativity, innovation and decision-making capabilities, building resilience, communication and the mindset to overcome challenge and collaborate in new and productive ways.

Attendees will walk away with a greater understanding of core brain functions including what impacts decisions, change and problem solving with insight. You'll learn techniques to self-regulate, deal with stress and identify what peak mental performance looks like for yourself and those around you; taking away strategies to minimise distraction, protect deep thinking and create a receptive state for feedback. Incredible advantage for any executive in a digital age dictated by change, immediacy, overwhelm, lack of focus and fatigue.

Affected by the onset of cancer in her early career, Vannessa believes there are better, more brain friendly ways to succeed than life imbalance, information overload, mental and physical illness. Leveraging Neuroscience to help people, businesses and governments alike, Vannessa is on a mission to show peak performance need not come at the cost of wellbeing.



POPULAR SPEAKING TOPICS:

- The Neuroscience of Leadership
- The Neuroscience of Influence
- The Neuroscience of Sales Effectiveness
- The Neuroscience of Mental Performance
- The Neuroscience of Peak Performance
- How to Enable Effective Brains for Change in the Digital Age
- Rewire and Rise in the Digital Age of Overwhelm



KEY ACHIEVEMENTS:

Change: Key facilitator of the IAG Insurance Leading Change and one of 12 global facilitators hand selected to roll out the Microsoft Change Management and Coaching program to 15,000 leaders.

Leadership: Coached DXC Technology business leader Martin Wildsmith to lift 20 leadership traits in nine months. Notable outcomes include maximised team retention rates, revenue target success and rapid business growth.

Sales Growth: As Head of Sales Productivity and Enablement for global IT security organisation, Trend Micro, a marked improvement of the overall customer experience welcomed a 30% increase in sales revenue. This was achieved through enhancing the skills, knowledge and added value of every consumer touch point.

Engagement: With Neuroscience widely considered as a complex study, my presentation style is down to earth, humorous and easily digestible, ensuring fun with the facts. For this I am grateful for consistently high speaker ratings (as per the testimonials provided here) and ongoing client success.

OUR CLIENTS:





TESTIMONIALS:

“Vannessa McCamley is an engaging and dynamic speaker and it was great to have her present on the Neuroscience of leadership at the Institute of Managers and Leaders Masterclass: Accidental Leader to Intentional Leader in March 2018. The material resonated well with our audience of technical specialists seeking development of their leadership skills. Vannessa’s presentation was a perfect blend of insight and humour - I would highly recommend her and hope to work with her again in the future.”

Tamara Wright, CPD Manager at Institute of Managers and Leaders (IML)

“Vannessa gave a thought-provoking presentation to our customers and partners on the topic of ‘The Importance of Mindset and Adaptability to Improve Business Results from a Neuroscience Perspective’. All in the audience were engaged and interested. Vannessa was swamped by attendees after each of the events.”

Ashley Wearne, General Manager ANZ at Sophos

“The thoughtfulness and content combined with a passion of belief made Vannessa’s presentation breathtaking. All companies large and small need her insights to survive this digital transformation era. Get on-board with Vannessa or get left behind.”

Mark Travers, Connect and Collaborate Specialist, Ricoh Australia

“Vannessa McCamley presented at ICON’s Annual Conference on the topic of ‘Increasing Stakeholder Engagement through a Neuroscience lens’ it was interesting, engaging and provided practical strategies. The audience had the opportunity to be the scientist of their own experiment, which was one of the highlighted discussions during the evening cocktail function. Vannessa is great to work with and I recommend her highly.”

Michelle Prior, General Manager ICON for Members, Board and Governance

IN THE PRESS:

- [View video highlights](#) of Vannessa’s keynote at the CompTIA event!
- [ComputerWorld](#) article in the news on how the latest brain psychology can help improve business performance.
- [Podcast](#) series interviews with Grant Cleary Ai Group (Australian Industry Group)
- [‘How to crush your task list’](#) Article written by Fiona Morphet, insightful and practical tips to be more effective.

