

# Vannessa McCamley Speakers Profile

## Business Leadership & Performance Expert




Thank you Vannessa for delivering an engaging & insightful keynote at our **Dropbox Live** event for Australia.

This was so well received & stimulated lots of great conversations with our customers & partners about the Neuroscience of success.

Thank you also for the interactive internal session for the Dropbox APAC Sales Team, where we explored both strategies to drive success & our social motivators.

Both great events with lasting impact!

Pia Broadley, Head of Sales APAC  


Vannessa McCamley is an author, educator, coach and social commentator on human behaviour for leadership and peak performance for business. She is the Founder of Link Success, leadership and performance experts, specialising in Neuroscience practices to help individuals, teams and businesses grow and connect in meaningful ways whilst delivering measurable results in healthier ways.

**Speaker [Show Reel](#)  
and [YouTube Channel](#)**

Vannessa has earned a reputation for assisting organisations, teams, and individuals to achieve impressive results through behavioural change. She leverages the latest in Neuroscience for brain-based, evidence rich strategies to improve leadership of self and others. The outcomes of this for organisations is an increase in capabilities across performance, resilience, decision making, creative problem solving and productivity.

Highly credible and in demand voice of authority. Delivers content in a warm and empathetic style. Award-winning senior executive at multinationals including Microsoft and Trend Micro. At the top of her game when she realised that top performers (including herself) were burning out on a diet of overwhelm of information and doing more with less resources and budgets, companies are suffering as a result. There had to be another way to achieve successful outcomes and results!

The key is neuroscience. Vannessa earned Neuroscience of Leadership qualifications and is now bridging the gap between academia and the corporate world challenges. Understanding how to reach goals more

effectively by equipping teams with brain friendly models and tools to enable them to operate at peak performance for sustainable levels whilst maintaining their health and well-being.

With a passion for helping people and businesses to overcome obstacles with the brain in mind to reach their strategic goals. Bringing over 20 years business and leadership experience collaborating extensively with individuals at all levels and spanning across several industries.

**Leadership and Change Programs** include being a key facilitator of the IAG Insurance Leading Change and one of 12 facilitators globally to roll out Microsoft Change Management & Coaching program to 15,000 Leaders. She is a trusted advisor with a reputation for being accountable and delivering results and is well known for her engaging delivery style. [Click here for her personal story and purpose.](#)

Speaking topic areas (workshops available, tailored to your requirements. Other topics available on request).

## **REWIRE for SUCCESS – Building High Performing Teams**



Are you and your team feeling overwhelmed by the amount of information we need to digest and fatigued by the relentless pace of change that contributes to our uncertainty?

Harnessing what neuroscience has revealed about the human brain and how this impacts our behaviour. Vanessa introduces an easy 4-step process to create less stressful, more purposeful lives both at work and home.

Gain an overview of some of the Neuroscience insights on how to harness the biggest asset you own, your brain...to effectively enhance your performance and well-being.

**Vanessa McCamley will explore the following topics in this inspiring and thought-provoking presentation:**

- 🌀 How the brain works – Demystify common myths. Exploring core brain functions for what puts us in a threat and reward state including WHY it matters for peak mental performance
- 🌀 Creating a new habit – covering the core ingredients to create a new high performing habit
- 🌀 Easy 4-step process to improve choices for peak mental performance and well-being.

## **Unlocking Your Brain's Potential**

Living and working in the digital age can pose many challenges including dealing with constant change, information overload, burnout, fixed mindsets on how we used to do things, doing more with less, loss of focus and fatigue. Fried on an overwhelming diet of immediacy and huge to do

lists that is eating away at critical thinking, at innovation, at decision making capabilities, at mental and physical health, and social digital connection.




Gain an overview of some of the Neuroscience insights on how to harness the biggest asset you own, your brain... to effectively enhance your productivity, connection and well-being.

Vannessa McCamley will explore key insights into deep thinking, productivity strategies and our ability to modify behaviours without exhausting our precious energy and well-being.

Sharing real-life scenarios and strategies to improve the way that we approach the digital age, engage the strengths of others, developing and connecting with our emotions while fostering our deep thinking.



**In this insightful and engaging presentation, Vannessa will cover:**

-  **How the brain works** – Demystify common myths. Exploring core brain functions for threat and reward networks including WHY it matters in the context of productivity and focus on this fast pace digital age
-  **Productivity tips** – you can easily apply for you and team to minimise distractions, saving time and focus on the priorities that matter most
-  **Identify** 1-3 actions to apply within the next 90-days to improve your focus, attention and deep thinking capability.

## **DRIVE the right behaviours to reach your goals**

Reflect on the last time you created a new behaviour to achieve a specific intention or outcome.

How much time and energy did it take? What were the key behavioural drivers for making a change in the first place?

We tend to change when we experience a significant pain (threat) or pleasure (reward). A key element to successful behavioural change is minimising perceived threats and maximising the positive feelings generated through the brain's reward circuitry.

Many of our daily actions are automatic, as your brain is on autopilot 95% of the time. For better or worse, our habits shape us.

In this compelling presentation, Vanessa will cover the D.R.I.V.E model:

- 🌀 **Determine your purpose** – gain clarity about your vision for success.
- 🌀 **Reflect on your thinking** – consider the behaviours and mindset you need to reach your vision.
- 🌀 **I am statements for self- affirmation** – engage the brain circuits connected with self-processing and reward.
- 🌀 **Vulnerability** – identify the blockages that hold you back and stops you from achieving your purpose.
- 🌀 **Exert energy to learn something new** – determine the area where you would like to improve your knowledge and skills in the next the 90-days.



**Note:** For a 2-hour workshop the outcome is for each participant to create an individual or team vision board / plan.



### Interactive Sessions

Speaking engagements are designed to be engaging, we learn the Neuroscience evidence-based findings and then apply the knowledge in bite-size digestible chunks with activities to bring it to life for each participant.

**Media Coverage** - [click here](#)



### Clients



## Client Testimonials

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“ I can recommend Vanessa as a keynote speaker if you are looking to help improve the way your people think, feel & behave. Many of the attendees referred to the material Vanessa covered in subsequent workshops & meetings, commenting on how impactful it was & how they are looking forward to taking action. A particular value to us was the ability to understand our physical & neurological responses to work & how to manage & communicate effectively. ”


**Mike Brett, CIO,**  **Hearing Australia**

“ Vanessa was so easy to work with for our offsite staff event. From the initial scoping exercise through to post conference support, she exuded so much knowledge & expertise it provided the team & I with the confidence to not only achieve our purpose & objectives but exceed our expectations. ”

**Amy Singh, National Human Resources Manager,**




“ Vanessa conducted a team building program for our marketing team to help us understand what is involved in rewiring our brains for success. Easy to digest model to help us connect effectively with others in the team whilst leveraging their strengths & capabilities. Vanessa's approach is engaging, interactive, informative, consultative & fun, I would highly recommend leveraging Vanessa's knowledge & approach for taking team performance to the next level. ”

**Colleen Baguley, Head of  
Enterprise Marketing,**  **Adobe**

“ Great experience collaborating with Vanessa! In consecutive 3 days delivered 5 keynote sessions to 130 managers from different business groups with highly positive interaction & achieved great results for each session. Vanessa, You Rock! ”

**Cathy Xie, Learning & Development**

**Program Manager,**  **Microsoft**

“ Vanessa is brilliant to partner with as a spokesperson on the Asana Anatomy of Work research across media engagements, webinar & roundtable events. Providing APAC organisations strategies to overcome burnout, boost productivity & build resilient teams successfully with the brain in mind. Vanessa has been professional, energetic, informative & fun! ”

**Adam Chicktong, General Manager APJ,**  **asana**


“ Vanessa conducted a fantastic keynote for our newly promoted Senior Managers. Delivered with high energy, engaged the leaders, & provided practical tools & strategies to better sustain peak performance & to effectively deal with change. ”

**Lucy Ingold, Leadership & Learning**

**Senior Consultant,**  **Deloitte.**

“ Vanessa offers valuable insights into performance & brain-friendly ways to be fulfilled at work. Vanessa is very engaging & brings to her a sense of calm & wisdom, which makes change & growth, so much easier to adopt. ”

**Michelle Retief, Commercial Capability &**

**Performance Leader,**  **GE HealthCare**